School of Business and Economics
2022 Outcomes Assessment

College	Dept.	Program	Outcome Set	Objective Desc.	Outcome	Outcome Description	Measure Title	Measure Type/M	Measure Level	Details/Description	Acceptable Target	Ideal Target	Findings Title	Summary of Findings	Acceptable Target Achievement	Ideal Target Achievement	Recommendations	NU Institutional	NU Institutional Learning Outcomes 2	NU Institutional Learning Outcomes 3	NU Institutional Learning Outcomes 4	NU Institutional Learning Outcomes 5	NU Institutional Learning Outcomes 6	NU Institutional Learning Outcomes 7
School of Business and Economics	Department of Accounting, Economics, and Finance	Master of Science in Accounting	No Outcomes																					

School of Business and Economics
2022 Outcomes Assessment

School of Business and Economics	Graduate employability and curriculum Management	Assessing Outcomes in Organizational Leadership	Business & Finance Organizational Leadership Minimum Text	2022-2023	Analyze complex leadership dilemmas	Analyzing Organizational Leadership	Survey	Fall	Survey of students in the Capstone course (Organizational Leadership Minor) Purpose: Provides information to the students, faculty, and administration about the overall program and satisfaction. Data collected in class. Frequency: Annual Target level: Mean 3 out of 5 Responsible: All adjunct instructors, FYM Assessment Committee Source: Student survey Measure: Mean score on a 5 point scale Minimum Operation	Assessment Cycle Year 1 Assessment Cycle Year 2 Assessment Cycle Year 3 Assessment Cycle Year 4 Assessment Cycle Year 5	Assessment Cycle Year 1 Assessment Cycle Year 2 Assessment Cycle Year 3 Assessment Cycle Year 4 Assessment Cycle Year 5															

School of Business and Economics
2022 Outcomes Assessment

School of Business and Economics
2022 Outcomes Assessment

School of Business and Economics	Department of Management	Master of Science in Marketing Research	Master of Science in Marketing Research Master Core	6000	Analyze marketing research problems and develop a research design, select appropriate sampling plans, and collect primary data using surveys, observations, or experiments.	Final Capstone Paper	Written Analysis Software	Direct	Capstone Paper Rubric Capstone Paper Rubric - Rubric.docx Capstone Paper Rubric - Rubric.docx Capstone Paper Rubric - Rubric.docx

School of Business and Economics
2022 Outcomes Assessment

School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration	2022-2023	Business Strategy, Internationally Focused Strategy, Leadership Development, Change Management, Strategic Human Resource Management	Survey, Assessment Exam, Capstone Course, Other	Graduate Survey	Graduate	Graduate Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Assessment Exam Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey, Capstone Course, Exam	Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 1: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 2: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 3: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 4: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 5: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 6: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 7: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 8: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 9: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 10: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 11: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 12: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 13: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 14: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 15: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 16: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 17: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 18: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 19: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 20: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 21: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 22: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 23: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 24: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 25: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 26: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 27: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 28: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 29: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 30: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 31: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 32: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 33: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 34: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 35: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 36: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 37: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 38: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 39: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 40: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 41: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 42: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 43: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 44: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 45: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 46: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 47: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 48: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 49: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 50: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 51: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 52: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 53: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 54: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 55: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 56: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 57: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 58: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 59: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 60: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 61: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 62: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 63: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 64: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 65: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 66: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 67: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 68: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 69: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 70: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 71: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 72: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 73: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 74: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 75: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 76: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 77: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 78: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 79: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 80: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 81: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 82: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 83: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 84: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 85: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 86: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 87: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 88: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 89: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 90: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 91: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 92: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 93: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 94: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 95: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 96: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 97: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 98: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 99: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree Question 100: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree	Graduate	Approaching	Graduate Survey: Question 1: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 2: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 3: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 4: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 5: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 6: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 7: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 8: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 9: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 10: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 11: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 12: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 13: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 14: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 15: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 16: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 17: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 18: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 19: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 20: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 21: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 22: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 23: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 24: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 25: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 26: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 27: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 28: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 29: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 30: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 31: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 32: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 33: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 34: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 35: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 36: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 37: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 38: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 39: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 40: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 41: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 42: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 43: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 44: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 45: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 46: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 47: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 48: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 49: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 50: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 51: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 52: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 53: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 54: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 55: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 56: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 57: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 58: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 59: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 60: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 61: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 62: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 63: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 64: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 65: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 66: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 67: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 68: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 69: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 70: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 71: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 72: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 73: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 74: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 75: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 76: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 77: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 78: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 79: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 80: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 81: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 82: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 83: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 84: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 85: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 86: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 87: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 88: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 89: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 90: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 91: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 92: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 93: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 94: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 95: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 96: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 97: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 98: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 99: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 100: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree																											
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration	2022-2023	Business Strategy, Internationally Focused Strategy, Leadership Development, Change Management, Strategic Human Resource Management	Survey, Assessment Exam, Capstone Course, Other	Graduate Survey	Graduate	Graduate Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Assessment Exam Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey, Capstone Course, Exam	Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 1: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 2: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 3: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 4: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 5: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 6: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 7: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 8: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 9: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 10: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 11: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 12: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 13: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 14: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 15: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 16: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 17: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 18: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 19: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 20: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 21: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 22: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 23: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 24: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 25: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 26: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 27: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 28: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 29: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 30: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 31: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 32: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 33: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 34: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 35: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 36: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 37: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 38: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 39: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 40: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 41: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 42: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 43: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 44: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 45: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 46: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 47: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 48: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 49: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 50: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 51: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 52: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 53: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 54: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 55: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 56: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 57: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 58: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 59: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 60: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 61: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 62: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 63: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 64: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 65: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 66: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 67: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 68: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 69: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 70: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 71: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 72: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 73: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 74: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 75: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 76: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 77: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 78: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 79: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 80: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 81: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 82: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 83: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 84: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 85: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 86: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 87: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 88: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 89: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 90: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 91: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 92: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 93: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 94: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 95: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 96: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 97: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 98: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 99: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 100: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree	Graduate	Approaching	Graduate Survey																								
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration	2022-2023	Business Strategy, Internationally Focused Strategy, Leadership Development, Change Management, Strategic Human Resource Management	Survey, Assessment Exam, Capstone Course, Other	Graduate Survey	Graduate	Graduate Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Assessment Exam Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey Administered Upon Completion of Capstone Course (Business Strategy)	Exit Survey, Capstone Course, Exam	Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 1: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 2: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 3: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 4: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 5: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 6: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 7: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 8: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 9: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 10: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 11: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 12: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 13: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 14: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 15: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 16: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 17: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 18: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 19: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 20: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 21: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 22: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 23: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 24: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 25: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 26: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 27: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 28: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 29: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 30: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 31: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 32: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 33: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 34: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 35: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 36: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 37: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 38: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 39: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 40: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 41: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 42: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 43: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 44: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 45: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 46: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 47: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 48: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 49: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 50: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 51: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 52: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 53: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 54: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 55: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 56: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 57: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 58: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 59: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 60: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 61: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 62: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 63: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 64: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 65: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 66: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 67: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 68: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 69: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 70: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 71: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 72: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 73: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 74: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 75: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 76: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 77: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 78: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 79: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 80: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 81: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 82: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 83: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 84: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 85: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 86: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 87: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 88: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 89: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 90: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 91: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 92: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 93: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 94: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 95: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 96: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 97: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 98: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 99: Strongly Agree, Agree, Neutral, Disagree, Strongly Agree Question 100: Strongly Agree, Agree, Neutral, Disagree, Strongly

School of Business and Economics
2022 Outcomes Assessment

School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Kenny Gray	Adjunct - Kenny	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Adjunct Faculty - John Wolfe, Andrew Wolfe, Thomas Lawrence, Kenny Gray	Adjunct - Stephen Gilbert	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Adjunct Faculty - John Wolfe, Andrew Wolfe, Thomas Lawrence, Kenny Gray	Adjunct - Stephen Gilbert	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA, Alumni
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Kenny Gray	Adjunct - Kenny	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Adjunct Faculty - John Wolfe, Andrew Wolfe, Thomas Lawrence, Kenny Gray	Adjunct - Stephen Gilbert	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Kenny Gray	Adjunct - Kenny	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Adjunct Faculty - John Wolfe, Andrew Wolfe, Thomas Lawrence, Kenny Gray	Adjunct - Stephen Gilbert	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Kenny Gray	Adjunct - Kenny	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Management	Master of Business Administration	Master of Business Administration - Executive Track	2022-2023	Business analytics for organizational success with emphasis on data-driven decision-making, strategic management, and leadership	Adjunct Faculty - John Wolfe, Andrew Wolfe, Thomas Lawrence, Kenny Gray	Adjunct - Stephen Gilbert	Ongoing	Through the MBA program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Adjunct Faculty - John Wolfe, Andrew Wolfe, Thomas Lawrence, Kenny Gray	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA
School of Business and Economics	Department of Marketing and Continuing Ed	Bachelor of Arts in Long and Marketing Communications	Bachelor of Arts in Long and Marketing Communications Headline Track	2022-2023	Video production for general and specialized audiences	Ed Mitchell	Adjunct - Kathleen L	Ongoing	Through the Long and Marketing Communications program, students will develop a strategic understanding of business, with an emphasis on data-driven decision-making, strategic management, and leadership. The program is an alternative to the traditional MBA, offering a more flexible pathway for working professionals to earn a degree. Although the MBA is the core of the program, students can also earn a Graduate Certificate in Leadership after completing the first three courses in the program. Students who complete the entire program will earn a Master of Business Administration degree. The program is designed for working professionals who want to advance their careers while continuing their current jobs. Students can complete the program in as little as 18 months. The program is delivered in a hybrid format, combining online learning with in-person sessions. Students will attend in-person classes on Friday evenings and Saturdays. The program is taught by experienced faculty who have extensive backgrounds in business and leadership. Students will learn from faculty who have worked in various industries, including healthcare, finance, and technology. The program's curriculum covers a wide range of topics, including strategic management, leadership, data analytics, and organizational behavior. Students will learn how to use data to make informed decisions and develop strategies that drive organizational success.	Student MBA rate of the standards with attainment percentages, using an acceptance or rejection standard. Based on the rubric or	Student MBA

School of Business and Economics
2022 Outcomes Assessment

School of Business and Economics	Department of Accounting and Finance Majors	Bachelor of Arts in Accounting and Marketing Communication	Bachelor of Arts in Accounting and Marketing Communication Number Two	2020-2021	Understand the relation between the cycle of business accounting, business organization and business operations. Understand the relation between accounting and other business functions. Understand the role of accounting information in which you are able to assess if a particular business is in good or bad financial condition